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TOBII ATI AWARDED ACCREDITATION FROM THE JOINT COMMISSION

The Joint Commission, the largest national health-care standards organization in the United States, has awarded Tobii ATI its Gold Seal of Approval. This independent voluntary accreditation confirms Tobii ATI's position as an innovative leader in the assistive technology field with demonstrated compliance of standards for Durable Medical Equipment / Prosthetic and Orthotic Suppliers. (DMEPOS)

The Joint Commission's charter is to improve the quality of care given to patients within the health-care field. It also reviews all processes and procedures related to customer safety and delivery of health-related products. By auditing Tobii ATI's actual delivery of crucial services through an on-site review, the Joint Commission has reaffirmed the company's ongoing dedication to meeting rigorous national standards.

"Tobii ATI hopes to set a benchmark in the augmentative and alternative communication (AAC) industry for accreditation and ensure that as an industry, we all strive towards better service for our customers. AAC customers can often be vulnerable to poor service due to their communication difficulties. We want to ensure that those customers are protected and well cared for. Accreditation from The Joint Commission holds us accountable for our services and encourages us to strive to continuously improve customer care. Tobii ATI will continue to be the industry leader in customer care. The Gold Seal reinforces this intention. The Gold Seal of Approval not only acknowledges that Tobii ATI provides innovative, quality products, but also that we hold our services to the customer at the highest possible standard," says Tobii ATI President, Tara Rudnicki.

About The Joint Commission:

The independent non-for-profit organization, The Joint Commission, was established in 1951. As the United State's oldest and largest standards-setting body in the health-care field, The Joint Commission evaluates and accredits more than 15,000 health care organizations and programs across the country. For more information, see www.jointcommission.org.

About Tobii ATI:

Tobii ATI is a quality provider of assistive technology products, with a focus on Augmentative-Alternative Communication (AAC) devices. Assistive Technology Incorporated (ATI)'s foundations developed in the 1980's in partnership with Boston Children's Hospital. In 1995, ATI became an independent company producing innovative AAC devices, such as the Gemini, Link, Mini Mercury, Mercury, and LEO. In 2007, ATI merged with Tobii Technology, to form Tobii ATI, which brought the world's premier eye-tracking company together with ATI's expertise in AAC. On July 7, 2009, Tobii ATI received accreditation by The Joint Commission.